



ELEVATE THE GAME.

2026/27 PARTNERSHIP OPPORTUNITIES

*Creating opportunities for
competitive cornhole players.*

CREATING OPPORTUNITY.

COMPETITIVE CORNHOLE SHOULD OPEN DOORS, NOT CLOSE THEM.

Black Tie Cornhole is building an ecosystem designed to create opportunities for competitive players at every stage of their journey—from their first competitive event to the national stage.

FROM LOCAL BOARDS TO THE NATIONAL STAGE.



LOCAL



Community



Leagues & Tournaments



Player Development & Improvement



REGIONAL



ACL Competition



Team Black Tie Representation



Coaching & Strategy Resources



NATIONAL



ACL Opens



Pro Signatures



World Championships

Our goal is to create more opportunities for competitive players—and a clearer path for those who want to take their game to the next level.

THAT'S HOW WE ELEVATE THE GAME.

And our partners help make it possible.

100%

OF NET PARTNERSHIP PROCEEDS SUPPORT PLAYER DEVELOPMENT.

THE BLACK TIE PLAYER DEVELOPMENT FUND

100% of net partnership proceeds are directed to the Black Tie Player Development Fund—supporting the programs, resources and opportunities that help players compete, develop and advance.



COMPETITION

Entry fees, equipment and competitive opportunities



TRAVEL

Accommodations and travel support for national competition



DEVELOPMENT

Training, coaching, clinics and player resources



OPPORTUNITY

New programs and initiatives that expand access to competitive cornhole

YOUR PARTNERSHIP DOES MORE THAN PUT YOUR LOGO ON SOMETHING.
IT PUTS OPPORTUNITY WITHIN REACH.

Net partnership proceeds are calculated after direct partnership fulfillment costs, applicable sales commissions and player compensation.

PARTNERSHIP OPPORTUNITIES.

PARTNER WITH PURPOSE. CREATE OPPORTUNITY.

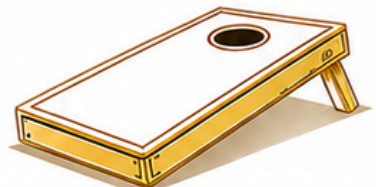
Four levels of partnership. One shared mission to *Elevate the Game*.

PARTNERSHIP LEVEL	INVESTMENT	AVAILABILITY
 EXCLUSIVE Our highest level of partnership and maximum brand integration across Black Tie.	\$5,000 PER YEAR	1 AVAILABLE
 PREMIER High-visibility integration across our players, events and community.	\$2,500 PER YEAR	2 AVAILABLE
 PERFORMANCE Meaningful year-round visibility while directly supporting player development.	\$1,000 PER YEAR	10 AVAILABLE
 COMMUNITY An accessible way for the people and businesses already supporting our community to become part of the mission.	\$500 PER YEAR	∞ UNLIMITED



LOOKING FOR SOMETHING MORE SPECIFIC?

Court Partnerships and select à la carte opportunities are also available.



EXCLUSIVE PARTNER

\$5,000 | **ONE AVAILABLE**

Our highest level of partnership,
combining premium Team Black Tie visibility with exclusive ownership of the Championship Court.

TEAM BLACK TIE

- Premium logo placement on Logan Burkett's ACL Pro Jersey
- Primary placement on the Team Black Tie Partner Jersey
- Team Black Tie Partner Jersey worn by sponsored players at designated tournaments, events and appearances
- Featured partner recognition surrounding Team Black Tie's national competition schedule

THE CHAMPIONSHIP COURT

- Exclusive Court 1 partnership at all qualifying Black Tie events, including ACL Regional events operated by Black Tie Cornhole
- Custom Black Tie x Exclusive Partner co-branded board set used on Court 1 throughout the 2026/27 season
- 12" x 10" Exclusive Partner sign positioned mid-court between the boards
- Court 1 used for tournament finals whenever operationally applicable
- Court 1 serves as Black Tie's primary livestream court, providing the most prominent Black Tie-controlled exposure
- Verbal recognition of the Championship Court and Exclusive Partner during applicable event announcements and Black Tie broadcasts
- Exclusive Partner receives the **actual Championship Court board set** at the conclusion of the 2026/27 season

BRAND VISIBILITY

- Primary logo placement on the Official Black Tie Partner Banner
- Partner Banner displayed at all qualifying Black Tie Cornhole events
- Premium featured placement on the Black Tie Cornhole website
- 4 dedicated social media partner features throughout the season
- Featured recognition in applicable Team Black Tie national-tour content
- Featured recognition in applicable ACL Worlds content
- Approved partner promotional materials may be displayed or distributed at qualifying Black Tie Cornhole events

PARTNER BENEFITS

- 6 Black Tie Society memberships
- 2 Custom Suit Up Jerseys for partner representatives, featuring the partner's company logo on the sleeve
- One private Black Tie Corporate Cornhole Experience

COURT 1. THE CHAMPIONSHIP COURT. YOUR BRAND AT THE CENTER OF IT.



PREMIER PARTNER

\$2,500 | **2 AVAILABLE**

High-visibility integration across Team Black Tie, our events and our community—with a Featured Court presence throughout the season.

TEAM BLACK TIE

- Logo placement on Logan Burkett's ACL Pro Jersey
- Premium logo placement on the Team Black Tie Partner Jersey
- Team Black Tie Partner Jersey worn by sponsored players at designated tournaments, events and appearances
- Enhanced partner recognition surrounding Team Black Tie's national competition schedule

THE FEATURED COURT

- Featured Court Partnership at all qualifying Black Tie Cornhole events, including ACL Regional events operated by Black Tie Cornhole
- Custom Black Tie × Premier Partner co-branded board set used on the partner's Featured Court throughout the 2026/27 season
- Premier Partners occupy Courts 2 and 3, rotating assignments between the two from event to event
- 12" × 10" Premier Partner sign positioned mid-court between the boards
- Premier Partner receives the **actual** co-branded Featured Court board set at the conclusion of the 2026/27 season

BRAND VISIBILITY

- Premium logo placement on the Official Black Tie Partner Banner
- Partner Banner displayed at all qualifying Black Tie Cornhole events
- Featured placement on the Black Tie Cornhole website
- 2 dedicated social media partner features during the season
- Enhanced recognition in applicable Team Black Tie national-tour content
- Enhanced recognition in applicable ACL Worlds content
- Approved partner promotional materials may be displayed or distributed at qualifying Black Tie Cornhole events

PARTNER BENEFITS

- 4 Black Tie Society memberships
- 1 Custom Suit Up Jersey for a partner representative, featuring the partner's company logo on the sleeve
- One private Black Tie Corporate Cornhole Experience

COURTS 2 & 3. FEATURED COURTS. PREMIUM VISIBILITY THROUGHOUT THE SEASON.



PERFORMANCE PARTNER

\$1,000 | 10 AVAILABLE

High-impact partnership with rotating court presence, digital visibility and integration across Team Black Tie.

TEAM BLACK TIE

- Logo placement on the Team Black Tie Partner Jersey
- Team Black Tie Partner Jersey worn by sponsored players at designated tournaments, events and appearances
- Partner recognition surrounding Team Black Tie's competition schedule and applicable content

PARTNER COURTS

- Included rotating Court Partnership at all qualifying Black Tie Cornhole events, including a **minimum of 7 ACL Regional** events operated by Black Tie Cornhole
- 12" x 10" partner sign positioned mid-court between the boards on the assigned court
- Court assignments rotate among available Partner Courts throughout the season alongside à-la-carte Court Partners
- Season-long event visibility through rotating court placement

BRAND VISIBILITY

- Logo placement on the Official Black Tie Partner Banner
- Partner Banner displayed at all qualifying Black Tie Cornhole events
- Placement on the Black Tie Cornhole website
- **1 dedicated** social media partner feature
- Recognition in applicable Black Tie social and digital content

PARTNER BENEFITS

- **1** Black Tie Society Membership
- **1** Custom Suit Up Jersey featuring the partner's company logo on the sleeve

DIGITAL PRESENCE. PARTNER COURTS. YOUR BRAND IN THE GAME ALL SEASON.



COMMUNITY PARTNER

\$500 | **UNLIMITED**

An accessible way for businesses and supporters to stand behind Black Tie Cornhole and directly support player development.

BLACK TIE COMMUNITY

- Recognition as an Official Black Tie Cornhole Community Partner
- Association with Black Tie Cornhole and the Player Development Fund throughout the 2026/27 season
- Partner recognition within the Black Tie community
- **1** Black Tie Society Membership

BRAND VISIBILITY

- Logo placement on the Official Black Tie Partner Banner
- Partner Banner displayed at **every** Black Tie Cornhole event, including **all** ACL Regional events operated by Black Tie Cornhole
- Placement on the Black Tie Cornhole website
- Recognition in applicable Black Tie social and digital content

COURT PARTNERSHIP

\$300 | **UNLIMITED**

Put your brand right in the action with mid-court visibility at every Black Tie Cornhole event.

COURT VISIBILITY

- 12" x 10" partner sign positioned mid-court between the boards
- Rotating placement among available Partner Courts
- Included at all qualifying Black Tie Cornhole events
- Includes a **minimum of 7 ACL Regional events** operated by Black Tie Cornhole
- Rotates alongside Performance Partner court placements
- Logo included on the Official Black Tie Partner Banner

JOIN THE COMMUNITY. TAKE YOUR PLACE ON THE COURT.



FIND YOUR FIT

CHOOSE THE LEVEL OF PARTNERSHIP THAT PUTS YOUR BRAND WHERE IT MATTERS MOST.

PARTNERSHIP LEVEL	EXCLUSIVE 1 AVAILABLE	PREMIER 2 AVAILABLE	PERFORMANCE 10 AVAILABLE	COMMUNITY UNLIMITED
INVESTMENT	\$5,000	\$2,500	\$1,000	\$500
AVAILABLE	1	2	10	Unlimited
LOGAN ACL PRO JERSEY	Premium	✓	—	—
TEAM BLACK TIE PARTNER JERSEY	Primary	Premium	✓	—
PARTNER BANNER	Primary	Premium	✓	✓
WEBSITE PRESENCE	Premium	Featured	✓	✓
DEDICATED SOCIAL FEATURES	4	2	1	—
COURT PARTNERSHIP	Championship Court	Featured Court	Partner Courts (Rotating)	—
CUSTOM BOARD SET	Championship	Featured	—	—
SOCIETY MEMBERSHIPS	6	4	1	1
CUSTOM SUIT UP JERSEYS	2	1	1	—
CORPORATE EXPERIENCE	✓	✓	—	—



COURT PARTNERSHIP | \$300

Rotating mid-court brand placement throughout the season, including a **minimum of 7 ACL Regional events** operated by Black Tie Cornhole.

READY TO ELEVATE THE GAME?

Partnerships are available for the 2026/27 season and are subject to availability. We'll work with you to finalize your partnership, collect brand assets and prepare everything for launch.

LET'S START THE CONVERSATION.

MATTHEW EDWARDS

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100% OF NET PARTNERSHIP PROCEEDS SUPPORT THE BLACK TIE PLAYER DEVELOPMENT FUND.